

## ◆ Basic Information

1. **Official Name:** Siksha O Anusandhan, Bangladesh

2. **Official Domain:** SikshaOAnusandhan.org

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## ◆ Branding & Identity

1. **Logo**

2. **Tagline :** Empowering a New Generation of Scholars

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## ◆ About Page

Need:

1. **Who We Are** → Final word
2. **Establishment & Inspiration**
3. **Vision**
4. **Mission**
5. **Core Values**

## 6. **Leadership/Advisory Info**

o **Profile photos**

o **Names**

o **Designations**

o **70–100 word bios**

### About Siksha O Anusandhan

Established in 2 September 2022, Siksha O Anusandhan, Bangladesh is a pioneering academic and research platform committed to excellence in education, humanities research, and publishing. Inspired by the rich intellectual heritage of Bangladesh, the institution bridges traditional knowledge with modern academic practices, creating a vibrant environment for scholars, educators, and learners.

#### Core Objectives

- **Promoting Humanities Research**
  - Siksha O Anusandhan focuses on advancing research in the fields of literature, history, philosophy, cultural studies, and social sciences. By encouraging interdisciplinary approaches, the institution seeks to explore and address the socio-cultural and historical complexities of Bangladesh and the broader South Asian context.
- **Empowering Education**
  - With a commitment to quality education, the organization provides resources, training, and mentorship for students and academics. It emphasizes critical thinking, creativity, and innovation to prepare learners for global challenges while staying rooted in local values.
- **Publishing Excellence**
  - Siksha O Anusandhan Bangladesh serves as a dynamic publishing house, producing high-quality academic and creative works. Its publications include:
    - Peer-reviewed journals and research monographs.
    - Translations of global classics into Bengali and vice versa.
    - Textbooks, anthologies, and encyclopedias.
- **Building Research Infrastructure**
  - The organization aims to establish a state-of-the-art library and digital archive, providing access to rare manuscripts, historical documents, and contemporary research materials. This resource will be invaluable for scholars pursuing humanities and social sciences research.

#### Collaborative Efforts

Siksha O Anusandhan seeks to collaborate with universities, cultural institutions, and publishing houses in Bangladesh and abroad. By fostering partnerships, it aims to create a network of knowledge-sharing and innovation.

#### Cultural and Academic Events

The institution hosts seminars, workshops, and conferences to promote intellectual discourse.

#### Vision for the Future

Siksha O Anusandhan aspires to be a beacon of knowledge, creativity, and cultural preservation. By nurturing academic excellence and fostering a deeper understanding of the humanities, it aims to contribute meaningfully to the intellectual and cultural growth of Bangladesh.

## ♦ Books Section

### 1. Book List

- Title
- Cover image
- Short description
- Licensing/ Copyright
- Download/Buy link

### Search/Filter Category

- Final subject categories (Literature, History, Culture, Education, Philosophy)

### 2. Book Publishing Information Page

- Why Publish With Us
- Publishing Process
- Our Publishing Services
- Publishing fees
- Editors
- FAQ
- Contact Form

#### Contact Form

Full Name  
Email Address  
Phone Number  
Institute/Organisation  
Designation  
CV (PDF) Upload  
Co- Authors  
Proposed Title  
Discipline  
Approximate Size of the Book (Words)  
Synopsis of the Book

**Submit**

<https://docs.google.com/forms/d/e/1FAIpQLSe73Q->

## ♦ Journals Page

### 1. Journal List + Short Descriptions

- Journal Website/Platform link
- Filter subjects
- Any journal ISSNs?

Cover Photo of Journal

Journal Name

ISSN:

Discipline:

Language: English

Frequency:

Period: April and December

Indexing and Abstracting:

APC:

**Click to Visit the Journal**

## ♦ Contact Page

1. Office Address: Siksha O Anusandhan Bhaban, Sirajganj-6710, Bangladesh

2. Email: [soa2022.bd@gmail.com](mailto:soa2022.bd@gmail.com)

3. Phone: +88017130000000

#### 4. Social Media Links: LinkedIn, Facebook, Academia

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##### – Why Publish With Us

### Why Publish with Us

#### Universal Open Access

All our publications are instantly and freely accessible, ensuring that knowledge is shared without barriers, restrictions, or embargo periods.

#### Quality Publications

We uphold rigorous academic standards and produce carefully curated monographs, edited volumes, and conference proceedings that meet global scholarly expectations.

#### Global Readership

Our platform reaches readers across the world, connecting scholars internationally and enabling a swift and effective exchange of ideas and research.

#### Innovative Formats

We offer dynamic, interactive, and reader-friendly formats designed to enhance both learning and engagement.

#### Rapid Publication

Our streamlined digital workflow allows for faster processing, review, and publication, without compromising quality.

## Multiple Platforms

Publications are made available across several global platforms—including Google Books, Amazon, and others—to ensure maximum visibility and reach. For national dissemination, we also distribute through platforms such as Rokomari, PBS, and additional local outlets.

## Authors' Copyright

Authors retain full copyrights, allowing them the freedom to share, disseminate, or reprint their work on any platform or in any medium.

## Sustainable Publishing Charges

Our Book Publishing Charges (BPC) and Chapter Publishing Charges (CPC) are set with long-term sustainability in mind, ensuring affordability for authors and institutions.

## – Publishing Process

### Publishing Process – Siksha O Anusandhan Press

Siksha O Anusandhan Press follows a rigorous and structured publishing process to ensure high-quality, open-access publications while providing a seamless and transparent experience for authors.

#### 1. Submission

Authors may submit their manuscript—whether a book or a book chapter—**via email or our online submission form**. All submissions must adhere to our specified **formatting, style, and referencing guidelines** to ensure consistency and academic quality.

## 2. Initial Screening

The editorial team conducts an initial review to assess **relevance, completeness, and compliance with submission requirements**. As part of this stage, all manuscripts undergo a **plagiarism check using Turnitin** to ensure originality and uphold academic integrity. Manuscripts that meet these criteria proceed to the peer review stage.

## 3. Peer Review

Submissions undergo a **rigorous peer review** by experts in the relevant field to evaluate **originality, scholarly merit, and methodological rigor**. This process ensures that each publication meets high academic standards.

## 4. Editorial Assessment & Revision

Authors may be requested to revise their manuscripts based on reviewer feedback. Our editorial team provides detailed guidance to enhance **clarity, coherence, structure, and overall scholarly presentation**.

## 5. Professional Editing, Typesetting & Plagiarism Detection

Approved manuscripts receive **professional English editing, proofreading, and formatting**, including **cover design and typesetting**. Each submission is also subjected to **advanced plagiarism detection** to ensure originality and maintain academic integrity.

## 6. DOI & ISBN Assignment

Each publication is assigned a **Digital Object Identifier (DOI)** and an **ISBN** (for both print and digital editions), guaranteeing **permanent citation, discoverability, and academic recognition**.

## 7. Publication & Distribution

- **Open Access Digital Publication:** All manuscripts are published as **open access**, freely available to the global scholarly community.
- **Print Copies:** Full-colour printed copies are produced on request (typically **2 copies per order**).
- **Global & National Dissemination:** Publications are distributed via international platforms such as **Google Books and Amazon**, as well as national platforms including **Rokomari and PBS**, maximizing visibility and accessibility.

## 8. Promotion & Marketing

We provide a comprehensive promotional strategy, including **online press releases, social media campaigns, advertisements on news portals and academic blogs, search engine optimization, and optional promotional videos**, ensuring that each work reaches the widest possible audience.

### – Publishing fees

## Siksha O Anusandhan Press: Sustainable BPCs and CPCs

Siksha O Anusandhan Press is committed to a sustainable, future-driven publishing model designed to support universal access to knowledge. Our Book Processing Charges (BPCs) and Chapter Processing Charges (CPCs) are structured to ensure high-quality open-access publishing while remaining affordable for authors and institutions.

All publications are released under the **Creative Commons Attribution-NonCommercial 4.0 International License**, allowing readers to freely read, download, print, share, and link to the full text for any lawful, non-commercial purpose.

### What the Fees Cover

Our BPCs and CPCs include the full cost of publication, such as:

- Web hosting and platform maintenance
- Editorial management and peer review
- Professional formatting and typesetting
- Indexing and metadata management
- Marketing and global dissemination
- Permanent archiving and digital preservation
- DOI registration and post-publication support

Fees are charged **only after** a submission is reviewed and formally recommended for publication.

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## Waiver Policy

Siksha O Anusandhan Press maintains a supportive waiver policy to ensure equitable access:

- Authors from **Lower-Middle Income** and **Low-Income** countries may apply for up to a **50% fee waiver**.

- The waiver request must be submitted **at the time of manuscript submission**.
- Fees may also be paid using grants or institutional funding.

## Book Prices (BPCs) – Siksha O Anusandhan Press

| Category   | Approx. Pages | Approx. Words   | Price (USD / BDT with Waiver)        |
|--|---------------|-----------------|--------------------------------------|
| Monographs, Thesis Monographs, Research/Survey Reports | 100           | 25,000 – 35,000 | USD 600 / BDT 25,000 (With Waiver)   |
| Monographs, Thesis Monographs, Research/Survey Reports | 150           | 37,000 – 47,000 | USD 800 / BDT 35,000 (With Waiver)   |
| Monographs, Thesis Monographs, Research/Survey Reports | 200           | 50,000 – 60,000 | USD 1,000 / BDT 43,000 (With Waiver) |

### Notes:

- Prices include professional formatting, cover design, typesetting, DOI allotment, and editorial support.
- All books are published as **open access**.
- Optional services like marketing, global dissemination, and PDF distribution are available upon request.
- **Price covers 10 printed copies**; courier or shipping charges are extra.
- Waiver policy applies for authors from **low-income and lower-middle-income countries**, including Bangladesh and India.

## Chapter Processing Charges (CPCs)

| Word Count (including references, tables, figures, etc.) | Price (Paperback with Colour Cover, Digital Only) – BDT | Price (Paperback with Colour Cover, Digital Copy, and 2 hard Copies) – BDT | Price for International (Paperback with Colour Cover, Digital Only) - USD |
|--|---|--|---|
| Up to 3,000 words  | 4,000   | 5,000  | 75 USD  |
| 3,001 – 4,500 words                                      | 4,500   | 5,500  | 85 USD  |
| 4,501 – 6,000  | 5,000   | 6,000  | 95 USD  |

|                       |       |       |         |
|-----------------------|-------|-------|---------|
| words                 |       |       |         |
| 6,001 – 7,500 words   | 5,500 | 6,500 | 110 USD |
| 7,501 – 9,000 words   | 6,000 | 7,000 | 125 USD |
| 9,001 – 10,500 words  | 6,500 | 7,500 | 140 USD |
| 10,501 – 12,000 words | 7,000 | 8,000 | 155 USD |
| 12,001 – 13,500 words | 7,500 | 8,500 | 170 USD |
| 13,501 – 15,000 words | 8,000 | 9,000 | 185 USD |

#### Notes:

- All book chapters will be published as **open access**, freely available for readers worldwide.
- **Full-colour paperback price** covers **2 printed copies**; courier or shipping charges are extra.
- Prices include professional formatting, cover design, typesetting, and editorial support.
- Optional services such as **marketing, DOI assignment, and global dissemination** are available upon request.

#### Our Publishing Services

Siksha O Anusandhan Press provides a comprehensive range of professional services to ensure high-quality publication and effective dissemination of your work:

- **Professional Review, Editing, and Plagiarism Checking**  
Rigorous review, expert editing, and plagiarism detection to maintain academic integrity and quality.
- **Professional Cover Design and Typesetting**  
Custom-designed covers and professionally formatted layouts for print and digital editions.
- **Specialized English Editing and Proofreading**  
Ensuring clarity, accuracy, and readability for scholarly and creative works.
- **Digital Object Identifier (DOI) Allotment**  
Unique DOI assignment for each publication to ensure permanent and citable records.
- **ISBN Assignment**  
Provision of ISBNs for both online and print versions of books.



- **Publication and Printing**

Online publication on global and national platforms, along with print options through our press.

- **Copyright Retention & Access Options**

Authors retain copyright of their books or chapters. By default, books are closed access to optimize sales, though open-access publication can be arranged upon request.

- **Promotional Services**

- o Social media promotion across platforms
- o Online press releases for wider visibility
- o Advertisements on news portals, blogs, and book platforms
- o Distribution through digital bookstores
- o Search engine optimization, backlinking, and online visibility enhancement
- o Creation and sharing of promotional videos on platforms like YouTube

Siksha O Anusandhan Press ensures your work not only meets the highest academic and professional standards but also reaches the widest possible audience effectively.